NICCO PARKS AND RESORTS LIMITED

CORPORATE PROFILE

Eastern India's Premier Destination for Family Entertainment

ABOUT US

Nicco Parks and Resorts Limited (NPRL) is the company behind Eastern India's first theme-based amusement park. Incorporated on 17 March 1989, NPRL was established as a joint sector company with Nicco Corporation and the Government of West Bengal, represented by the West Bengal Industrial Development Corporation (WBIDC) and the West Bengal Tourism Development Corporation Limited (WBTDC).

Set up with technical advice from Blackpool Leisure and Amusement Consultancy Ltd, UK, the sprawling 40-acre park in Kolkata was inaugurated on 13 October 1991. Nicco Park holds the distinction of being the first amusement park in India to obtain ISO 9001 Quality Management certification from a recognised European Certifying Authority.

INTERNATIONAL CERTIFICATIONS

Nicco Park has been recognised at the highest international levels for excellence across quality, environment, safety and social accountability:

ISO 9001	ISO 14001	OHSAS 18001	SA-8000
Quality Management (First in India — European Certifying Authority)	*Environment Management (First in India)*	*Safety Management (First in Asia)*	*Social Accountability (First in the World)*

WHAT WE OFFER

NPRL's core aim is to provide educational entertainment and complete recreation for the entire family. The park offers an international standard indoor sports complex featuring bowling, pool and air hockey. Guests can savour a wide range of cuisines at the food court, where leading Kolkata restaurants maintain dedicated outlets, alongside a premium restaurant-cum-bar. Nicco Park also serves as a premier venue for corporate events and promotional gatherings.

ENGINEERING, MANUFACTURING & CONSULTANCY

Drawing on its core strengths in engineering design and project execution, NPRL is a pioneer in designing and manufacturing amusement rides. The company has supplied rides and attractions to international destinations including the United Kingdom, Europe, Dubai and Japan. It provides technical consultancy, manufacturing and supply of rides for large amusement parks both in India and abroad, under technical collaboration with Blackpool Leisure & Amusement Consultancy Limited, UK.

NPRL has successfully set up seven amusement and water parks across India, as well as a water park in Bangladesh. New projects are currently under development in Bangladesh and the United Kingdom. The company is fully equipped to offer turnkey consultancy services to organisations in the amusement and leisure sector.

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PRESENCE & EXPANSION

Nicco Park currently operates three mega amusement parks in Eastern India and is actively pursuing opportunities to establish additional parks in India and other emerging markets. With proven expertise in cost-effective, turnkey park development, NPRL is well-positioned to lead the next phase of growth in the family entertainment industry.

VISION, MISSION & POLICY

Vision	To establish a Pan-India presence and ultimately become a global player in the field of wholesome family entertainment.
Mission	To attain business leadership through the development, motivation and active involvement of all our stakeholders.
Policy	To fulfil the needs of our stakeholders based on continuously updated information, thereby securing their full support in the sustained growth of our organisation.

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